

# Lisa Hahn

Digital Designer | Developer

LISAHAHNDESIGN.COM

## ABOUT ME

I am currently working as a digital designer for Kohl's Corporate office. I have 10+ years work experience and digital and print design. I enjoy creative challenges and exploring innovative techniques in digital design.

## WORK EXPERIENCE

### DIGITAL DESIGNER

Kohl's Corporate Office

*2008 - Present*

- Lead designer for personalization across multiple digital platforms.
- Collaborates daily with creative, UX and testing activation teams to discuss creative solutions.
- Creates animation through use of GIFS, motion videos and coded SVGs (via HTML and CSS).
- Manages multiple projects on tight deadlines. Part of an agile team with the fastest project completion time in marketing department.
- Generates user interface kits for development which includes wireframes, hover states, color and font application etc.
- Designs and develops responsive web pages. As well as email concepts, banners, quizzes and framework UI elements.
- Integral role in the transition to a new production platform and coordinated with many internal and external partners.

## EDUCATION

### BFA - UW STOUT

GPA: 3.8/4.0

December 2006

## TECHNICAL SKILLS

PHOTOSHOP 

ILLUSTRATOR 

HTML & CSS 

SKETCH 

INDESIGN 

## CONTACT

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